

INSIGHT COACHING
Success and Wellbeing in Work and Life

TRUST AT WORK® CERTIFICATION PROGRAM

NEXT PROGRAM STARTS SEPTEMBER 30

EARLY BIRD registration discount through September 16

REGISTER NOW

The **Trust at Work® Certification Program** will prepare you to help the people, teams and companies you serve learn to consistently build and maintain strong trust at work. People, teams and companies that have strong, resilient trust at work are proven to experience greater success and wellbeing.

MAKE A REAL DIFFERENCE FOR YOUR CLIENTS

Your Challenge

You have clients who need to build strong trust with their teams, colleagues, leaders, or boards in order to succeed, but struggle to do it, and the resulting distrust is causing damage. **How prepared are you to give them what they need?** Whether you are a coach, consultant, or you provide HR/L&D/OD services for your organization, this program equips you to help your clients get really good at building, maintaining and repairing trust.

How This Program Will Support You

This is a deep dive into the art and practice of helping people build and sustain strong, lasting trust-filled relationships in the workplace. It expands on the trust-building framework, language, and process described in The Thin Book® of Trust: An Essential Primer for Building Trust at Work by Charles Feltman.

We cover self-trust; building, maintaining, and repairing trust between individuals; and creating a culture of trust on teams as a foundation for strong performance and extraordinary results. You will be able to use the trust framework to support your clients in creating strong trust at work, help teams increase innovation and productivity by increasing team trust, and design and deliver powerful workshops and trainings focused on trust-building.

How it Works

The Trust at Work® Certification Program is a live virtual course delivered in real time, allowing participants to engage and interact with the course leader and each other. Sessions include exercises, role-play, demonstrations, and lively facilitated group conversations. Participants learn from the facilitator and each other. Homework is used to prepare participants for content that will be the focus in the following session. Graduates of the program have access to a library of exercises, slide presentations, and an extensive curated bibliography of articles, books and podcasts on trust.

THE DETAILS:

- Five two-hour sessions
- Start time: 9am PT / 12pm ET / 6pm CET*
- Sessions are virtual
- Eligible for professional development credits

CCE Continuing Coach Education
International Coach Federation

SHRM RECERTIFICATION PROVIDER
SHRM-CP | SHRM-SCP

*UK & Europe start times may vary depending on when daylight savings time starts and ends.

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YOU'LL LOVE THIS PROGRAM IF...

You recognize trust is an issue many of your clients struggle with, but you haven't had a useful framework and language to help them build and maintain it, let alone repair it when it is damaged.

Your clients are often puzzled when their attempts to improve communication, increase engagement, strengthen accountability, create greater collaboration, and achieve better results don't lead to the desired outcomes - because they don't realize lack of trust is the underlying cause of the problem they are trying to resolve.

You work with clients who want to be as successful as they can be without sacrificing their wellbeing.

Trust reduces stress while helping increase performance at the same time.

PAST PARTICIPANTS SAY...



"This experience has deepened my ability to guide meaningful growth in leadership and team dynamics."

Paya Sample, CEO, Peak Leaders Collective

"The frameworks and tools are practical, profound, and immediately applicable in coaching and team development."

Julie K. Mangini, PCC, Executive Coach and Leadership Facilitator

"The insights gained have been highly valuable in supporting my clients effectively. I would recommend this program to anyone looking to deepen their understanding of trust in the workplace."

Waldo Díaz Aguilar, Founder at Cabina Segura

"I highly recommend it to anyone who wants to challenge themselves to be a better leader/coach. "

Andy Vasily, Run Your Life Podcast Host

LEARN MORE REGISTER NOW

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